

OKA – 2023 Annual Report

In its inaugural full financial year, 2023, OKA demonstrated remarkable progress and impact in its mission to disseminate free content on Wikipedia and open platforms.

Operational Highlights:

- In 2023, OKA achieved published **1698 Wikipedia articles** that garnered **6.3 million annualized pageviews**.
- We expanded our team, ending the year with **13 active freelance translators**, primarily based in South America.
- A total of **33k CHF in stipends** was distributed, supporting our dedicated freelance translators.
- We extended our services to include publication in English Wikipedia from **five languages (French, German, Italian, Portuguese, Spanish)**, as well as translations into Portuguese and Spanish Wikipedia to expand our reach.

Process Enhancements:

- OKA focused on **empowering stipend recipients to self-manage**, thus enhancing their autonomy and reducing reliance on the Swiss-based team.
- Various process improvements were implemented, including the strengthening of quality reviews, additional training opportunities, and streamlined onboarding processes.
- These efforts resulted in **substantial efficiency and quality improvements** compared to the previous year, laying a strong foundation for sustainable growth and impact.

Financial Overview:

- Donations experienced significant growth, totaling **59k CHF** in 2023.
- The adoption of the Benevity platform enabled 20k CHF in donations through **corporate matching programs**, demonstrating the effectiveness of strategic partnerships in advancing our mission.
- While the majority of donations originated from a few individual donors, over 20 individuals contributed to the cause.
- OKA did not receive funding from public entities or companies outside of gift matching programs.
- The growth in donations outpaced our translators onboarding speed, leading to 41k CHF in financial reserves by the end of the year. In 2024, we **plan to double down on the hiring of freelancers**, and expect a strong reduction in financial reserves.

Jonathan Zimmermann

Founder & President

Key figures

Translation output

	2023		Since OKA creation (2022)	
	Articles created	Annualized views*	Articles created	Annualized views*
EN Wikipedia	1163	3.9m	1311	5.5m
ES + PT Wikipedia	525	2.4m	525	2.4m
Total	1698	6.3m	1836	7.9m

Note: excludes work done on existing articles (e.g. expansion of correction, improvements, cleanup).

*Annualized based on Wikipedia API last month views, as of 21 February 2024

Most viewed articles

Top 10 among articles created by OKA in 2023:

EN Wikipedia	ES + PT Wikipedia
Brazil in World War II	Alfabeto griego utilizado en matemáticas, ciencias e ingeniería
Life cycle of the tiger	Preparación negativa
Mad cow crisis	Época
Horse symbolism	Afecto
Jacques de Falaise	Lunático
Papal titles	Hassan Jameel
Ancalagon The Black	Solitario
Crisis of Sigonella	SAS (software)
Eastern esotericism	Historia de los hospitales
One-letter word	Mardi Gras (carnaval)

Financial statement

Balance

Label	01/01/2023	31/12/2023 (II)	±%
Assets			
CURRENT ASSETS			
LIQUID FUNDS			
1020 Postfinance account (CHF)	15 383.67	16 239.64	+6%
1021 Wise account (EUR)	0.00	13 955.24	+∞%
1022 Wise account (CHF)	0.00	11 045.84	+∞%
Total Liquid funds	15 383.67	41 240.72	+168%
Total Current assets	15 383.67	41 240.72	+168%
Total Assets	15 383.67	41 240.72	+168%

Liabilities

EQUITY			
RESERVES			
2960 Voluntary retained earnings	15 383.67	41 240.72	+∞%
Total Reserves	15 383.67	41 240.72	+∞%
Total Equity	15 383.67	41 240.72	+∞%
Sub-total Liabilities	15 383.67	41 240.72	+∞%
<i>Unbooked profit / loss carried forward</i>	<i>0.00</i>	<i>0.00</i>	<i>+0%</i>
<i>Unbooked profit / loss</i>	<i>0.00</i>	<i>0.00</i>	<i>+68%</i>
Total Liabilities	15 383.67	41 240.72	+168%

Profit and loss

Label	2022	2023	±%
Revenue			
OPERATING REVENUE			
3400 Services revenue	0.00	343.55	+∞%
Total Operating revenue	0.00	343.55	+∞%
3100 Donations	18 000.00	58 922.80	+227%
Total Revenue	18 000.00	59 266.35	+229%

Expense

PERSONNEL EXPENSES			
5900 Third-party services	2 601.33	33 052.60	+1171%

Open Knowledge Association ([OKA.wiki](https://www.oka.wiki)) – 2023 Annual Report

Total Personnel expenses	2 601.33	33 052.60	+1171%
OTHER OPERATING EXPENSES			
6500 Administrative expenses	15.00	0.00	-100%
6900 Financial expenses	0.00	356.70	+∞%
Total Other operating expenses	15.00	356.70	+2278%
Total Expense	2 616.33	33 409.30	+1177%
<i>Profit / Loss</i>	<i>15 383.67</i>	<i>25 857.05</i>	<i>+68%</i>